

ROTARY CLUB OF SPACE CENTER
SERVICE ABOVE SELF

February 20, 1974

...and on the 23rd of January 1974, the Board of Directors un-animously voted that our Rotary Club should put on a shrimp boil and auction as the outstanding fun and fund raising project for the year. No, the idea isn't original, but there is nothing like copying a winner. Last year the Brazosport Rotary Club's annual shrimp boil, fish fry, and auction netted a cool \$10,000 which, of course, they use for the benefit of the community. Luckily, we have negotiated not only a license to copy Brazosport Rotary's function, but a technical assistance agreement as well. For starters, Ben Andrews of Freeport will be the program speaker at our next regular meeting on February 25, 1974, and will explain the salient features of their "event of the year". Ben has previously attended an earlier planning session with us, and many more of you met him at our Christmas dinner. Let's all turn out and stay to hear Ben tell it like it is. Several points should be noted:

1. Enclosed is a copy of committee assignments. These assignments were made in a semi-arbitrary fashion because we couldn't find a better way of doing it within the time available.

2. Everyone is asked to contribute his service.

3. Additional assignments not covered by the committee structure will be necessary from time to time.

4. The work of some of the committees is primarily in planning and organizing. Implementation of these plans will be by the whole membership. Examples: advance ticket sales and clean-up.

5. We hope that everyone can accept his assignment. However, if someone cannot, please contact the General Chairman or his deputy ASAP. Committee assignments need to be stabilized as early as possible.

ENCLOSURE

6. Each co-chairman will be responsible for the successful functioning of his committee. The fact that they agree among themselves to divide up the responsibilities does not excuse one from the responsibilities assumed by the other. In other words, each is responsible for seeing that the whole job gets done, regardless of who has agreed to do it.

7. A short description of the function of each committee is attached. The committee structure is a licensed copy from the Brazosport Rotary Club. Thus, committee co-chairmen will have a "big brother" to call upon when in need of help. (And will we need it!)

8. There will be a meeting of committee co-chairmen at the Holiday Inn on Tuesday, February 26, at 11:45 AM. By meeting a few minutes before noon we will avoid the rush and get a better selection in the buffet line (\$2.25 includes everything except milk). A private room next to the dining room will be set up for us. Please make an extra effort to attend this important meeting. A head count will be taken the day before at our regular meeting.

9. The shrimp boil and auction will be held at Galveston County Park on July 20th. If it rains we have August 3rd scheduled as a back-up. Be sure to be in town.

10. How many tickets can we sell our first year? My crystal ball says that we can count on every Rotarian to sell a minimum of 10 tickets, so that's a quick 1200. At least 10 Rotarians will sell 100 tickets. (One Rotarian at Brazosport sold over 300 tickets. Total sales were about 4000.) That brings it up to 2400. That's about as far as I care to speculate, except to bet that it will be more rather than less that number.

11. The auction is for various items donated by local merchants, the proceeds to be used for community/charitable projects. This has been a fun event.

12. Rotary Anns will be invited to participate. More on that later.

Marvin Matthews, General Chairman
Allen Heibbreder, Deputy General
Chairman

SHRIMP BOIL ORGANIZATION
SPACE CENTER ROTARY

1974

General Chairman -
Deputy General Chairman -
Treasurer

- Marvin Matthews
- Allen Heidbreder
- Fred Joy, Dick Chandler

ADVANCE TICKET SALES

Co-Chairman - Floyd Boze -
Lou Rodriguez

Richmond, Al
Saffer, Mel
Strader, R. (Doc) -
Symank, Lou
Tuite, Bill
Woodruff, Dean

SITE PREPARATION AND CLEAN UP

Co-Chairman - Al Brady,
Pete Gist

Samfield, Ed
Schimmel, Ralph
Sincox, Dave
Weseman, Billy

PUBLIC RELATIONS

Co-Chairman - Lloyd Garland,
Kelly Mitchem
Colovin, Jim
Horton, Gene
Lyden, John
Waddell, Fred
Gene

UTENSILS

Co-Chairman - Joy Morris,
James Newcomb

DeBacker, Dave
Holt, Francis
Swim, Ron

AUCTION

Co-Chairman - Mike Arbuckle,
Bob Chuoke

Allen, Dick
Arbuckle, Buck
Arbuckle, Phil
Bridwell, Jack
Ferguson, Lloyd
Hartman, Charles
MacDoughall, L. (Mac)
McCleary, Richard
McElveen, Herb - chairman

SHRIMP PROCUREMENT

Co-Chairman - Jack Denike,
Mike Driscoll

Redman, Curtis
Wyatt, Jim

Jim Colovin -

*Al Neumann off. 488-0470 x 20
Home 665-1083*

*Funeral home to
Emergency Corps - Ambulance
Boys Home
Sellers*

FISH PROCUREMENT

Co-Chairman - By Baldrige,
Howard Williams

Watkins, Ray

FISH FRY

Co-Chairman - Doyle Graham,
Randy Hall

Brown, Dick
Brown, Jack
Burt, Billy
Eggleston, Jack
Jacobson, Chuck
Knight, John
Knudsen, Chris
Ligrani, Al
Lipovsky, Vince
Weston, Buck

BEANS

Co-Chairman - John Gay,
Ace Gotcher

Gregg, Dick
Powell, Bill
Smith, Malcolm

DRINKS

Co-Chairman - Art Garrison,
Pete Miller

Cranshaw, B.
Hughes, M.
Welch, R.

SLAW

Co-Chairman - Cap Landolt,
C. (Mac) McIntire

Morris, Owen
Rappaport, Marty
Whynot, Charles
Williams, Woody

SERVING ORDERS TO GO

Co-Chairman - John Hoff,
Martin Gracey

Chapman, Larry
Chaney, Bailey
Conner, Jack
Ellis, Joe
Falk, Steve
Fisher, Philip
Frazier, Bill
Garcia, Lionel
Gillispie, Dan
Griffiths, Fred
Jennings, Harry
Karcis, Roger
Keeley, Joe
McAfee, Hugh
McCauley, Worth
McCrea, Dick
Mitchell, Bob
Neely, Hal
Neumann, Al
Petynia, Bill
Pezoldt, Roy
Poteet, David
Robertson, Jim
Steadman, Ben
Tejml, Emil
Twining, James
Walter, Walt
Weaver, John
Webb, Bill
Wetcher, Ken

TRAFFIC CONTROL

Co-Chairman - Norm Frede,
Larry Rowe

Chandler, Lamar
Hudson, Bill
McElhinney, T. (Mac)
Owen, Dave

GREETERS

Co-Chairman - Bob Scott,
Don Kirk

Bailey, Rex
Bolton, Hal
Brinkman, John
Morgan, Frank
Olsen, A. B.

SHRIMP BOIL

Co-Chairman - Gene Lindquist,
Dan Smith

Downs, Dick
Grine, Norm
Hammack, Jerry
Iles, Roy
Moore, Cayce
Moorehead, Bob

COMMITTEE FUNCTIONS

The following is a brief statement of committee functions. More information will be distributed at the meeting of committee co-chairmen.

Advance Ticket Sales - Responsible for getting all tickets printed. Also develops and supervises the scheme for promoting advance ticket sales. Brazosport experience will be extremely valuable here. Last year their advance ticket sales amounted to \$9,000 plus vs. onsite ticket sales of about \$2000. We need to know how much food to buy!

Public Relations - Includes advertising in newspapers, television, and radio, posters to merchants, and photographs of the event. We need a lot of visibility, particularly in the first year.

Auction Committee - Prepares list of merchants and arranges for some Rotarian to solicit them for a charitable donation of a quality item for the auction. Responsible for collecting, tagging the items, for providing the auctioneer, and for acting as cashier during the auction.

Greeters - Responsible for greeting and mixing with the attendees to see that their needs are being met, and for trouble-shooting any unexpected problems that may occur.

Traffic Control - Responsible for making necessary arrangements for traffic management and for supervising traffic management to assure an orderly flow of traffic and parking throughout the event.

Utensils - Responsible for rounding up the vats for boiling shrimp, for frying fish, for cooking beans, mixing slaw, and other major utensils needed by the other committees.

Site Preparation and Cleanup - Includes survey of the site, and in consultation with other committees, determining what facilities and utilities may be needed, and providing for them. Also must provide for an adequate number of port-a-cans, and schedule clean-up crews during and after the event.

Fish Procurement and Shrimp Procurement - Responsible for the purchase of the best quality fish and shrimp and the lowest price, and for having them delivered when and where necessary, and for standby extras in the event of last minute ticket sales. The Freeport seafood dealers have traditionally donated some of the fish and shrimp, and we should explore this as a possibility for our community seafood dealers.

Fish Fry and Shrimp Boil - Yes, you actually cook the food.

Bean Preparation and Slaw Preparation - Purchase and prepare beans and slaw. Recipes from Brazosport have already been copied.

Serving and Orders to Go - Provides for shifts to man the line and serve the food.

Beverage Concession - Arrange for the serving of water, coffee, soft drinks, and beer. Beverages (except water) will be at an additional charge.

July 20 Saturday

weeks ahead on publicity
part of plan due ~~Sept~~ ¹⁸ March 20 - 3000 people (round number)
#2 (to Sat) - Have enough people? What is required? Cost?
and other Rotary Clubs
large donations (full page advertisement) - 4 (see Auction Committee)
agency costs (a need)
what will money be used for? Hospitals, Boys Youth Village, Police Force, Schools?